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## **What is the Best Backlink Indexing Tool?**

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This report details the results of an independent 90-day test of 10 of the most popular backlink boosting and indexing tools to determine which tool is most effective at getting your backlinks indexed by Google.

## Overview

TopRanked SEO conducted a controlled 90-day test of 10 of the most popular backlink indexing tools in an effort to determine which tool was most effective at getting your backlinks indexed by Google. After 3 months of collecting data, the results are in. This report analyzes the data and presents the findings.

## Tools Tested

The following tools were tested:

Tool	Version	Price	Type	Boosting Limit
BacklinkBooster.com	Pro	\$39 per month	Online subscription	100,000 URLs per month
Backlinks Indexer	Enterprise	\$100 per month	Online subscription	15,000 URLs per month
SE Nuke X	Senuke X	\$147 per month	Online subscription	1,000 URLs per month
Nuclear Link Indexer	10,000 URLs	\$57 per month	Online subscription	10,000 URLs per month
Link Juice Maximizer	Pro	\$67 per month	Online subscription	10,000 URLs per month
Backlink Energizer	Standard	\$67 one time	Server Side Script	N/A
Backlink Index Express	V10	\$47 one time	Server Side Script	N/A
Backlink Indexing	Standard	\$25 per month	Online Service	1,000 URLs per month
Index Bear	Standard	\$10 per 1,000 links	Online Service	N/A
Linklicious	Pro	\$54.50 per month	Online subscription	50,000 URLs per day

## Methodology

A total of 12,259 new backlinks were built, and these backlinks consisted of article links, profile links, forum links, blog links, and content links.

One week after building the links, they were run through Scrapebox and all links that were either invalid or already indexed were filtered out. This resulted in a total of 11,179 links remaining.

11,000 of the remaining links were divided into 11 batches of 1,000 backlinks each. Each of the 10 indexing tools was assigned one of the batches of 1,000 backlinks to be boosted, and a control group was also assigned a batch of 1,000 backlinks, which would not be boosted at all.

Boosting for all 10 tools started on the same day, and the Google index status of each tool's links was measured every 5 days and logged. This report includes both the raw data and the analysis of that data.

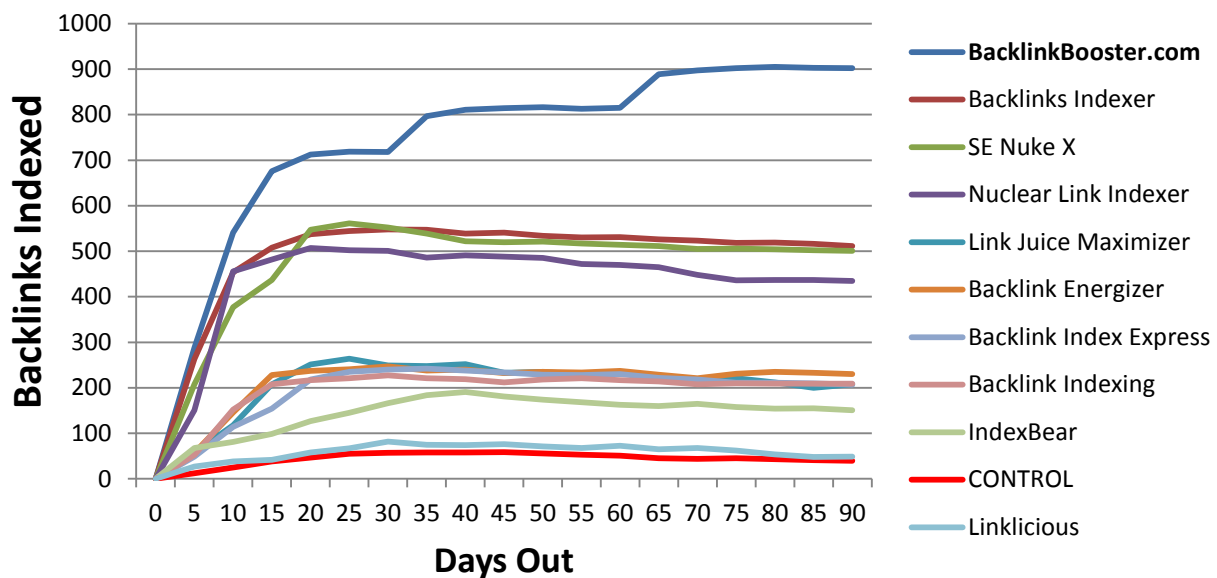
## General Observations

The following general observations can be made from analyzing the data:

- All of the tools tested exceeded the control group's Indexation Rate. The most effective tool exceeded the control by 1,119% and the least effective tool exceeded the control by 39%
- Boosting backlinks helps get them indexed faster and stay indexed longer
- On average, maximum indexation occurs within 30 days of initial boosting and the Indexation Rate declines slightly over time
- Re-boosting links approximately every 30 days increases the maximum Indexation Rate, and also reduces the Indexation Rate decline over time
- Not boosting links at all results in about 6% of the links getting indexed naturally, but they rapidly start falling out of the index after 45 days with only 4% still being indexed after 90 days.
- The number of new links that are built to a backlink (Boosting Power) has a dramatic impact on whether or not that backlink gets indexed. (The more links the better.)
- Just pinging the search engines to let them know your backlink exists has virtually no impact on getting your backlinks indexed if you don't also build other backlinks to your backlink.

## The Results

The results of the test are shown below in both a line chart and a data table. The line chart graphically shows the indexation status over the course of the 90-day test of the 1,000 backlinks that were boosted for each tool:



The table below shows the raw numbers recorded during the course of the test, and this data was used to create the chart shown above:

Days Out	0	5	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90
<b>BacklinkBooster.com</b>	0	288	541	676	712	719	718	797	811	814	816	813	815	889	897	902	905	903	902
<b>Backlinks Indexer</b>	0	263	454	508	537	544	548	547	539	541	534	530	531	526	523	518	519	516	511
<b>SE Nuke X</b>	0	208	377	437	547	561	552	539	522	520	521	517	514	511	505	506	504	502	501
<b>Nuclear Link Indexer</b>	0	151	456	482	507	502	501	486	491	488	485	472	470	465	448	436	437	437	435
<b>Link Juice Maximizer</b>	0	58	118	208	251	264	249	248	252	233	235	229	231	226	217	221	212	200	208
<b>Backlink Energizer</b>	0	57	146	228	237	241	247	238	240	232	235	234	237	229	221	231	235	233	230
<b>Backlink Index Express</b>	0	49	114	154	218	235	240	242	238	234	229	228	230	222	218	211	211	210	207
<b>Backlink Indexing</b>	0	52	152	208	217	221	227	221	219	212	218	221	217	214	208	210	209	209	209
<b>IndexBear</b>	0	68	81	99	127	145	166	184	191	181	174	168	163	160	165	158	154	155	151
<b>Linklicious</b>	0	27	38	42	58	67	82	75	74	76	71	68	73	65	68	62	54	48	49
<b>CONTROL</b>	0	12	25	38	47	55	57	58	58	59	56	53	51	45	44	45	43	41	40

NOTE: The yellow boxes indicate the maximum indexation level for that tool.

## And the Winner is...

The results identified an indexing tool that clearly stood above the rest: [BacklinkBooster.com](https://backlinkbooster.com)

BacklinkBooster.com was able to get Google to index more than 90% of the backlinks it boosted, while the next closest tool only managed an indexation rate of approximately 55%.

This gap in performance was surprising, and it can be attributed to two things:

1. BacklinkBooster.com has the most Boosting Power (see “Boosting Power” below), which greatly increases the backlink’s value in Google’s analysis.
2. BacklinkBooster.com’s automatic ReBoosting feature caused BacklinkBooster.com’s overall indexation rate to continue to increase every 30 days, while the indexation rate for all of the other tools declined as time passed.

Tool	Indexation Rate		
	Max	End	
BacklinkBooster.com	90.5%	90.2%	WINNER
Backlinks Indexer	54.8%	51.1%	Tier 2
SE Nuke X	56.1%	50.1%	
Nuclear Link Indexer	50.7%	43.5%	
Link Juice Maximizer	26.4%	20.8%	Rest of the Pack
Backlink Energizer	24.7%	23.0%	
Backlink Index Express	24.2%	20.7%	
Backlink Indexing	22.7%	20.9%	
IndexBear	19.1%	15.1%	
Linklicious	8.2%	4.9%	
CONTROL	5.9%	4.0%	

## Tier 2 Options

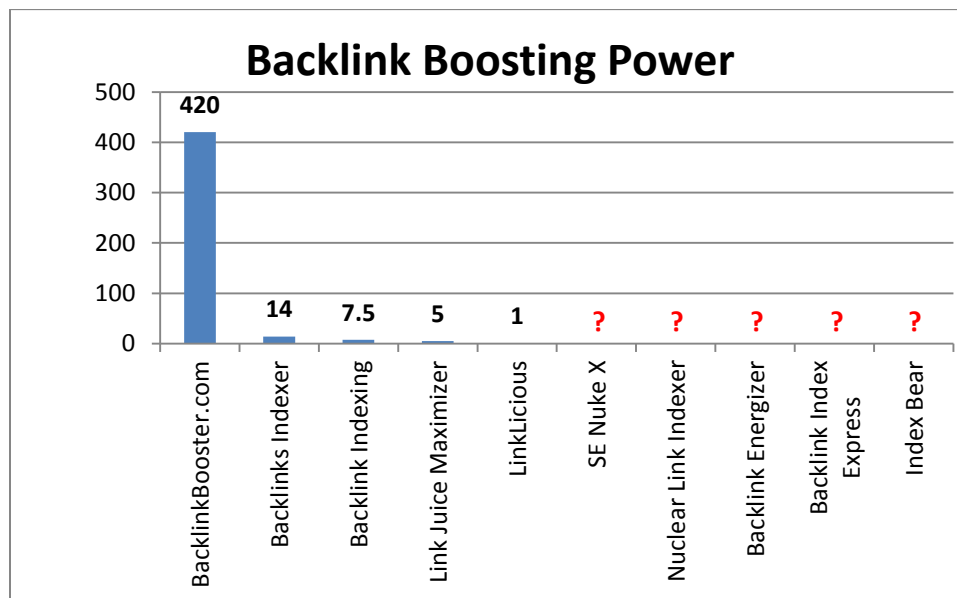
Of the remaining 9 options that were tested, three of them (Backlinks Indexer, SE Nuke X and Nuclear Link Indexer) got at least 50% of their links indexed. As a result, any of these 3 options could be worth testing in conjunction with BacklinkBooster.com.

## The Rest of the Pack

The remaining 6 indexing options got roughly a quarter down to just over 8% of their backlinks indexed. Compared to the control's indexation rate of 5.9%, using any of these tools will yield better results than not boosting your backlinks at all. However, using one of the tools that are proven to be more effective at getting your backlinks indexed would yield much better results than using one of the tools that falls into this group.

## Boosting Power

Boosting Power for a tool is determined by the number of new backlinks that tool builds to each backlink it boosts. The higher the Boosting Power, the higher the percentage of your links that will get indexed. In addition, more Boosting Power increases the amount of "link juice" each of your backlinks sends to your website, which in turn helps your website rise even higher in search results.



The Boosting Power chart above gives some strong insight into why BacklinkBooster.com is so successful at getting backlinks indexed. Its Boosting Power is 30 times more powerful than that of Backlinks Indexer (which came in second place in both Boosting Power and Indexing Results) and 420 times more

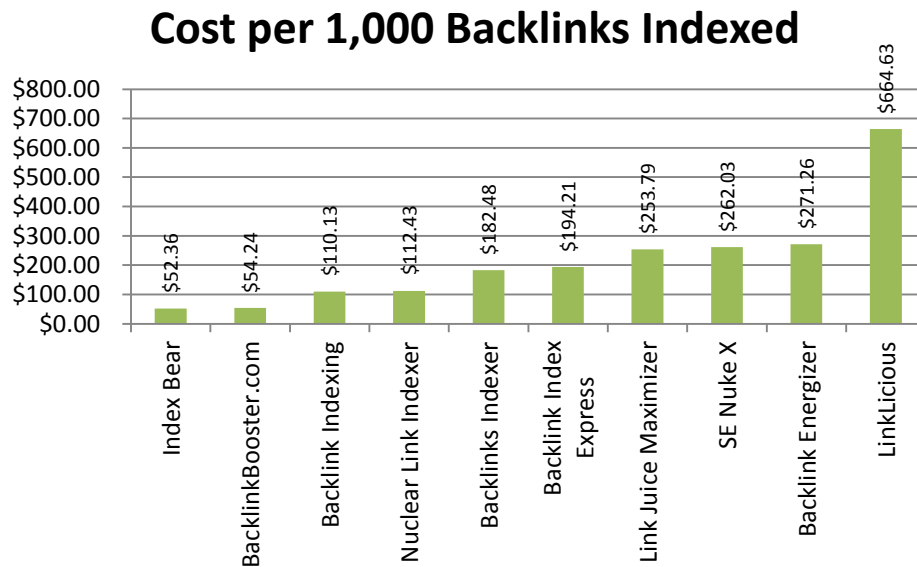
powerful than Linklicious (which came in last place in Indexing Results and also has the lowest disclosed Boosting Power). As a result, it is obvious that Boosting Power is an extremely important element in getting backlinks indexed, and the higher the better.

*NOTE: It is important to mention that 5 of the tools do not disclose their boosting power, and they ranged from 3<sup>rd</sup> to 9<sup>th</sup> place in the Indexing Test.*

## Cost per 1,000 Backlinks Indexed

Getting the maximum number of backlinks indexed is what's most important to improve your website's rankings in search engines, but it's also wise to consider how much it costs to get those backlinks indexed. Therefore, the cost per 1,000 backlinks indexed from using each tool is shown below. (Note: The numbers below assume the maximum number of links indexed without re-boosting and without attrition over time.)

Tool	Cost	Indexed	Cost per 1,000 Links Indexed
Index Bear	\$10	191	\$52.36
BacklinkBooster.com	\$39	719	\$54.24
Backlink Indexing	\$25	227	\$110.13
Nuclear Link Indexer	\$57	507	\$112.43
Backlinks Indexer	\$100	548	\$182.48
Backlink Index Express	\$47	242	\$194.21
Link Juice Maximizer	\$67	264	\$253.79
SE Nuke X	\$147	561	\$262.03
Backlink Energizer	\$67	247	\$271.26
Linklicious	\$55	82	\$664.63



## Summary

Of the 10 tools tested, BacklinkBooster.com was by far the most effective at getting backlinks indexed. It also has a built-in Auto ReBoosting feature to help your backlinks stay indexed. Finally, its significant Boosting Power also increases the amount of “link juice” each of your backlinks sends to your website. Combined, BacklinkBooster.com is very effective at helping your website rise in search results.



Three of the 9 remaining tools do a decent job of getting your backlinks indexed. However, they don't have Auto ReBoosting and they have very moderate levels of Boosting Power. But using these tools will yield decent results, especially when used in conjunction with BacklinkBooster.com.

The remaining 6 tools tested generate improvement over not boosting your links at all, but they produced very mediocre results. Consequently, there are other more effective options available to use to get your backlinks indexed instead of using one of these tools.

## Disclaimer

*We structured this test to be as fair and impartial as possible. However, your results when using any of these tools may vary greatly. As a result, these results are provided for informational purposes only and they should not be considered as definitive proof of the effectiveness of any of the tools tested.*